

# 10 DAYS vs TRAFFICKING

## Profiles

Hera



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*Rosalía Arteaga*  
Ex President of Ecuador

## Profile

First Ecuadorian woman becoming President and Vice-President of the Republic of Ecuador. She was also Vice-minister of Culture and Minister of Education. General Secretary of Amazon Cooperation Treaty Organization ACTO. She is a lawyer, a doctor of jurisprudence, a journalism graduate and a Master's degree in Basic Education and Rescue of Cultural Values. Writer, gives conferences, promotes education and environment care. Collaborates with some national and international media. Her books include essays, poetic prose, poetry, children and Young literature. Her poems have been part of various anthologies in Ecuador and other countries.

## Current Positions

Executive President  
FIDAL Foundation  
President of the Advisory Council of Cofuturo Foundation  
Member of the Board of the World Academy of Art and Sciences  
Member of the Board of Trustees of the Library of Alexandria (Egypt)  
Honorary Member of the Royal Academy of European Doctors  
High Commissioner Panamazonia Manaus – Brasil  
Senior Executive Education Advisor of the China U.S. Business Association  
Member of the Board of Trustees of the University of Otavalo  
Member of the Board of Trustees of SEK University  
Vice-President of the Youth Symphony Orchestra Foundation  
Member of Atlantis Group  
Member of the Board of Women Political Leaders  
Member of the Board of World Sustainable Development Forum  
Member of UNIDAS  
Member of the Board of Trustees of UBBIQUO  
Honorary Chairperson of the International Women's Club IWC  
Member of the Board of Advisors of the Global Chamber of Business Leaders  
RDS  
Honorary Professor of Fujian University in China  
Emerit Administrator of the Amazon, awarded by the network of Amazonian Universities-UNAMAZ, Belem, Brazil.  
Honorary Professor of University of Tarapoto in Peru  
Honorary Professor of Catholic University of Cuenca in Ecuador  
Doctor Honoris Causa from the California International University  
Distinguished Fellow of the American Society of Diplomacy and Political Science  
Numbered Academician of the International Academy of Social Sciences IASS, Palm Beach  
Decoration Government of Guayas-Ecuador, for life trajectory  
Lifetime Achievement Award Mrs Benazir Bhutto of the International Human Rights Commission



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*Carmen Gisela Vergara*  
AMBASSADOR



One of the 50 most powerful women in Central America, Forbes Magazine  
**Studies**

Bachelor's degree in Law and Political Science from the University of Panama  
Master's Degree in Banking and Financial Law from the University of Externado in Colombia  
Postgraduate Degree in International Trade Negotiations from the University of Santiago de Chile.

## Experience

Expert in International Trade, Business Development, Trade Negotiations, Trade Integration and Facilitation. Prior to the position of Executive Director of PROPANAMA, the Authority for Investment and Export Promotion of the Panamanian Government, served as General Secretary of the Secretariat of Central American Economic Integration SIECA.

Minister of Trade and Industries Deputy Minister of Foreign Trade and National Director of Investment and Export Promotion of the Ministry of Trade and Industries of the Republic of Panama.

Director to the Board of the Central American Bank for Economic Integration

Executive Director of the Federation of Chambers and Industrial Associations of Central America and the Dominican Republic –FECAICA

Has represented Panama as an Alternate Delegate to the Inter-American Commission of Women and a member of the Non-Permanent Specialized Commissions of the Organization of American States – OAS, in the areas of Diversification, Market Access and Economic Integration.

Member of the Panama Arbitration Center and has served as a Trade Lawyer, as a Court appointed Public Defender, as an Advisor on investment issues and as a Consultant on multiple topics, including: business development, gender, exports, social responsibility, trade negotiations, competitiveness and trade facilitation.

Facilitator of the Master for International Management (MIMLA) offered by the University of Thunderbird and the Monterrey Institute of Technology, on the subject of International Trade Negotiations.



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## Marianela Mirpuri

### Experience

Dedicated most of her professional life to the promotion of luxury services, mainly in the aviation field.

In her professional path in the aviation field, besides being Vice President of Air Luxor, was co-founder of UAT ( United Air Taxis ), co-founder of Netjets Europe, co-founder of Masterjet and founder and president of Jetlink.

Business consultant for big economic groups from all over the world, and investor in several businesses.

In 2016 launched worldwide the first label of quality for luxury properties – Luxor Home Label , Exclusive Label by Marianela Mirpuri . This label is based in strict principles and backed by a network of professionals from all over the world. The label is in process of official certification Advisor of her family Foundation - Mirpuri Foundation and responsible for the development of big projects in the “Turn the tide on Plastic” campaign of Mirpuri Foundation.

In 2018 Marianela Mirpuri decided to give a legal body to a movement for the empowerment of women, that she directed since the beginning of 2000. And in 2019 Hera- Associação Internacional da Mulher, was founded in Portugal. This non governmental and non profit organization reflects her work and her Ambassadors and Advisors all over the world.

Nowadays is fully committed to Hera and to its ultimate goal – the construction of Hera City. A City for the Future of Humanity and with women leading the mission.

She is also President of OFH – Observatory for the Future of Humanity, linked to Hera Association and in JV with the City Hall of Cascais/Portugal. She is President for Portugal of WICCI –Women’s Indian Chamber of Commerce and Industry.

Not only that, also she is invited regularly as speaker in international conferences and has received multiple awards as recognition of her work.

